



LEEF Monthly Giving Campaign FAQ

- Why is recurring revenue important for LEEF?

Monthly giving is a recurring donation to LEEF — at any amount — that makes a big impact for Leander ISD students and staff. Individual monthly donations make a much larger and longer-term impact than a one-time donation. According to The State of Modern Philanthropy, recurring donors are over five times more valuable to your nonprofit than one-time donors. A recurring donation allows supporters to spread the financial impact of their giving across the entire year, lessening the acute financial effect.

- What is the duration of the Monthly Giving Campaign?

The LEEF Monthly Giving Campaign runs from August 1st, 2023 - October 31st, 2023.

- What do monthly givers receive during the Monthly Giving Campaign?

During this campaign time, new signups will receive a t-shirt and participate in the Campus Competition component of the campaign. If you are an existing monthly giver, you will not receive an additional t-shirt during the campaign.

- What do the proceeds from LEEF's Monthly Giving Campaign go towards?

100% of the proceeds from LEEF's Monthly Giving go towards funding the 3 teaching grant cycles each year. With your support, LEEF can continue investing over \$140,000 annually and increase the funding for our educators to receive enriching opportunities and implement innovative ideas. You can read more about our grant cycles [HERE](#).

- What do winners of the Campus Competition component of the Monthly Giving Campaign receive?

Similar to our now retired MUDstacle, campuses with the most signups for giving during our Monthly Giving Campaign will receive campus cash prizes and additional surprises! View the Campus Competition prizes online [HERE](#)!

- What if I donate before or after the campaign/campus competition starts/ends?

Those who have been monthly donors or those who donate past the end date will continue to be a valued monthly giver of LEEF making an impact all year long. You can still help your campus win during the Campus Competition dates by sharing LEEF's monthly giving posts and encouraging new donors to select your campus! This past year our current monthly donors invested \$54,000 back into Leander ISD classrooms.

- What if I have students at more than one LISD campus?

You are only able to select one campus per monthly giving sign up. If you would like to split, consider signing up twice and do half of what you plan to donate with one campus and the second half with the other campus.

If you have any questions or concerns, please contact LEEF at info@leeflx.org